Note for Laufer, David

From: Blohm, Susan
Date: Wed, Jul 19, 1995 8:32 AM
Subject: FW: AVFs
To: Gotti, Robert; McMahon, Kathy
Cc: Laufer, David; Mahan, Michael; Murphy, Virginia; Vichich, Ed

As a result of the AAA program, we will need to change the language on the consumer correspondence. The change is listed below. ALL letters must be changed asap at all our vendors (CRI, Neodata, Carol Wright, etc...)

Please let me know when this is complete.

SB

2044724786

From: Codella, Margie on Tue, Jul 18, 1995 4:14 PM
Subject: FW: AVFs
To: Laufer, David
Cc: Blohm, Susan; Eibon, Jeanne; Murphy, Virginia

2044724786 A

FYI
Margie

From: Fernandez, Jeane on Tue, Jul 18, 1995 4:07 PM
Subject: RE: AVFs
To: Codella, Margie

We changed "free cigarettes" to "cigarette coupons" and added "branded" in front of "incentive".

Here it is:

BY SIGNING THIS FORM, YOU CERTIFY THAT YOU ARE A SMOKER 21 YEARS OF AGE OR OLDER, AND THAT YOU ARE WILLING TO RECEIVE CIGARETTE COUPONS AND BRANDED INCENTIVE ITEMS IN THE MAIL, SUBJECT TO APPLICABLE STATE AND FEDERAL LAW.

2044724786 B

Jeane

From: Codella, Margie on Tue, Jul 18, 1995 3:56 PM
Subject: FW: AVFs
To: Fernandez, Jeane

2044724786 C

Jeane
I know you worked on changing AVF language with Ginny. WHat is the exact new wording? THanks, MC

From: Laufer, David on Tue, Jul 18, 1995 10:26 AM
Subject: AVFs
To: Murphy, Virginia
Cc: Blohm, Susan; Codella, Margie; Eibon, Jeanne

2044724786 D

Source: https://www.industrydocuments.ucsf.edu/docs/zpjx0000